

RECOGNISING FEEDLOT INNOVATION

The ALFA Innovator of the Year Award, proudly sponsored by Integrated Animal Production is open to all ALFA Feedlot Members.

Feedlots and their employees that have implemented clever, non-commercialised innovations that genuinely make a difference to the functionality of day-to-day operations at the feedlot are encouraged to enter!

Three finalists will be invited to present their 'innovation' at the feedlot industry's premier technical conference, SMARTBEEF 2019 taking place at Dalby, Qld on October 2 – 4.



If you have a clever idea or innovation that has been incorporated into your day-to-day operations at the feedlot – tell us about it by nominating for the ALFA Innovator of the Year Award.

ENTRY CRITERIA

As a guide, we are looking for innovations designed by lot feeders that relate to feed manufacturing, feed delivery, cattle processing or cattle handling, yard maintenance, occupational health and safety. The Innovation should be about:

- Labour saving and/or
- Delivering improved accuracy/efficiency and/or safety in the day-to-day operation of the feedlot
- Non-commercial

Materials for the creation of the innovation should cost no more than \$3,000.

The winning innovation will be selected 'by popular vote' as judged by SMARTBEEF delegates and announced on Thursday, October 3.

Entries must be received by ALFA no later than 1 September 2019. Finalists will be notified by 9 September 2019 and invited to attend SMARTBEEF.

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HOW TO APPLY

- ▶ Go to www.feedlots.com.au to fill out the entry form.
- You will be required to answer the following questions:
 - 1. Name of Innovation
 - 2. What issue/challenge is your innovation solving?
 - 3. What does your innovation do?
 - 4. How much did it cost to make?
 - 5. What advantage/s does it bring to the feedlot?

A digital photo and/or video of your innovation showing how it works must also accompany your entry.

NOTE: The information supplied on the entry form will be transferred and used as the detail supplied in the exhibitor's catalogue and included on the SMARTBEEF App. Therefore, it is important that you thoroughly check all details provided on your entry form.

PRIZES

All finalists will receive a complimentary registration to SMARTBEEF and asked to present a 3-minute PowerPoint (or video clip) that demonstrates the effectiveness of the innovation.

First Prize - \$500 cash and their innovation featured in the ALFA Lotfeeding Journal

Runner Up - \$250 cash

KEY DATES

Entries Open: 1 June 2019

Entries close: 1 September 2019

Winner Announced: SMARTBEEF 3 October 2019

